

# Integrated Benefits ~ COMPANIES

Giving back to communities via CSI donations means that businesses partner with communities. In turn, this support has benefits of attracting more loyal customers from inside and outside of the community. Research shows globally that redundancies and closures of businesses are often linked to communities who experience 'hopelessness'. This can be changed in the long term by supporting sustainable community-wellness CSI initiatives. Co-creating self-sufficient wellness in communities means strengthening your own business for future sustainability in an ever-changing world.

- Thank you Corporate Social Responsibility (CSI) letters, brand and image recognitions on social media..

'By Association' with main partner endorser Vannie Kaap, personality-profile brand ambassadors, social media influencers, NGO's

- Supporting skills development, entrepreneurship, career-development and employability skills and marketability for youth.
- Transformation | Improved ROI Metrics | BEE Scorecard Benefits
  - eg decrease costs of replacement labour, loss of productivity, wastage;
  - decrease unemployment rate, downtime linked to ripple effects of absence due to eg fires;
  - increase CSI scorecard points with multiple benefits eg potentially saving lives, reducing costs of absence, downtime, etc
  - increase retention rate, employer of choice and CSI-standout against competitors through goodwill standing in communities.
- Access to free training programmes for all staff of sponsoring companies.
- Supporting employee's wellbeing as employees, their families and their health and safety livelihoods are likelier to be more protected in times of fires, emergencies and other disasters with more Community Safety Champions living in their midst.
- Potential to host a youth / person with a disability for Learnerships with benefits:
  - eg Skills Levy refunds / BEE points / ETI / other tax rebates (criteria t&c)
- Lessening the unsustainable pressure on formal, private and public sectors to employ in a high-unemployment rate economy.

R5000.00  
for  
1  
COMMUNITY  
SAFETY CHAMPION  
to receive  
7  
skills courses  
and  
2  
TOOLS OF THE TRADE